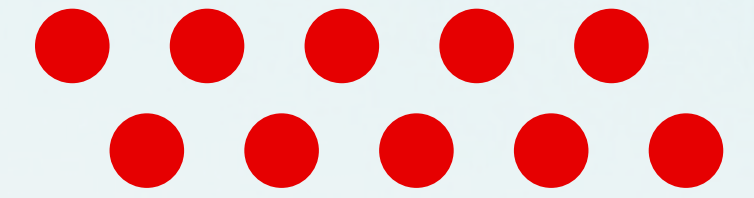


# Vodafone Egypt Foundation

Strategy 2025-2030

Connecting for good





## Vision

Harnessing the power of Vodafone's innovative technology to improve lives by enabling and empowering the youth to become agents of change in their communities.

## Mission

To create a more inclusive and connected society for youth by ensuring equal access to knowledge, skills and learning opportunities through a state-of-the-art digital experience, as well as leveraging technology in the health sector and in humanitarian crisis.



# Global Purpose Alignment



**We connect for a better future**

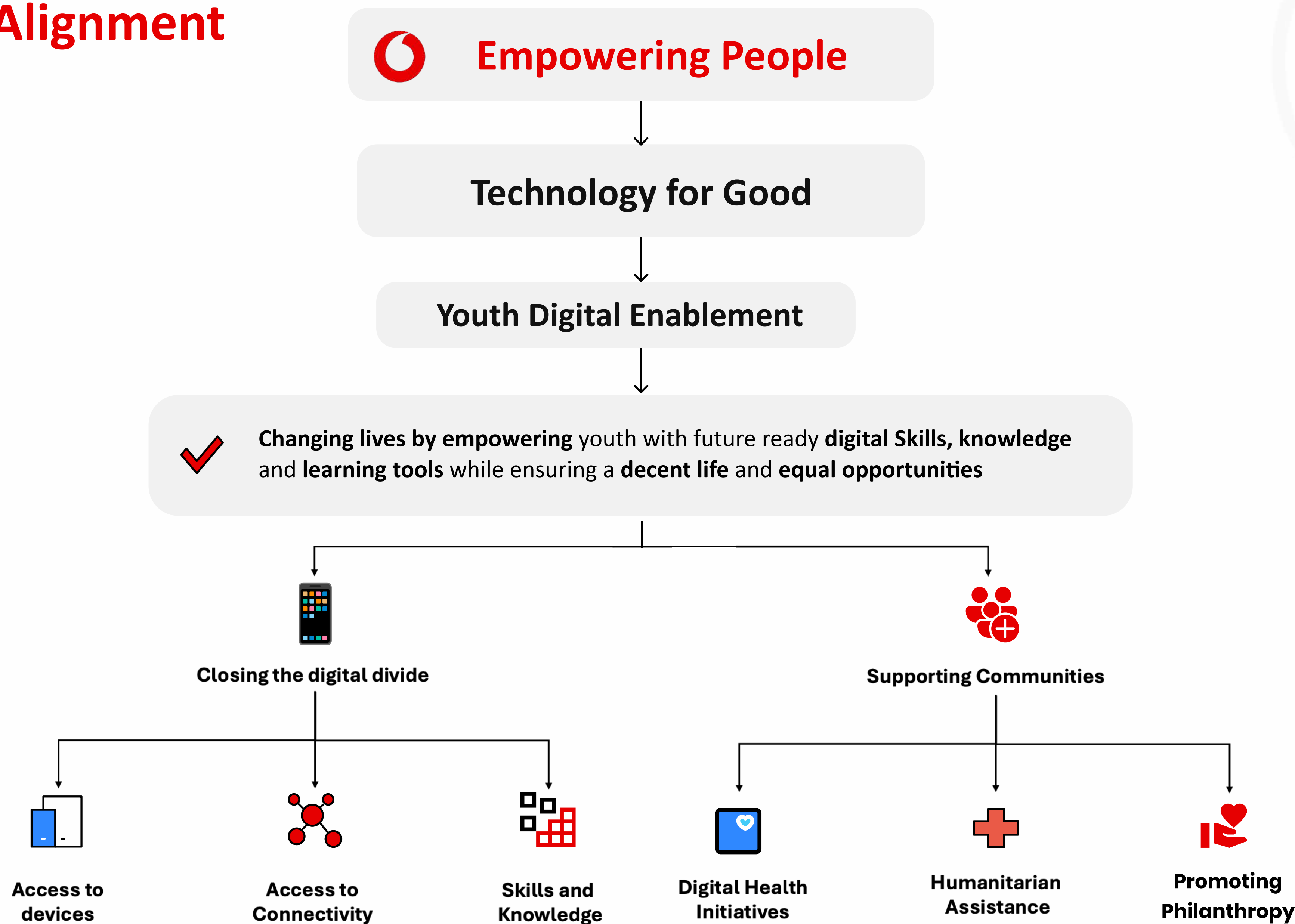
We enable an inclusive, sustainable, and trusted digital society

EMPOWERING  
**PEOPLE**

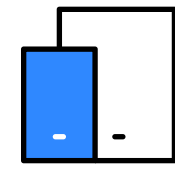
PROTECTING THE  
**PLANET**

Integrity with everything we do

# VE Purpose Alignment

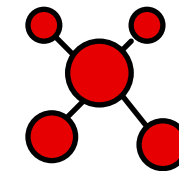


# Youth Digital Enablement: Elements



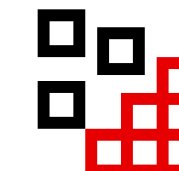
## Access to Devices

Enabling youth in public schools and non-formal education with digital devices



## Access to Connectivity

Enabling youth in public schools and non-formal education with connectivity



## Skills and Knowledge

Empowering youth with access to free quality educational content to support youth employability and entrepreneurship



## Digital Health Initiatives

Enabling youth with access to health, wellbeing and sports awareness and digital apps



## Humanitarian Assistance

Empowering youth with HEAT trainings to support in crisis situations



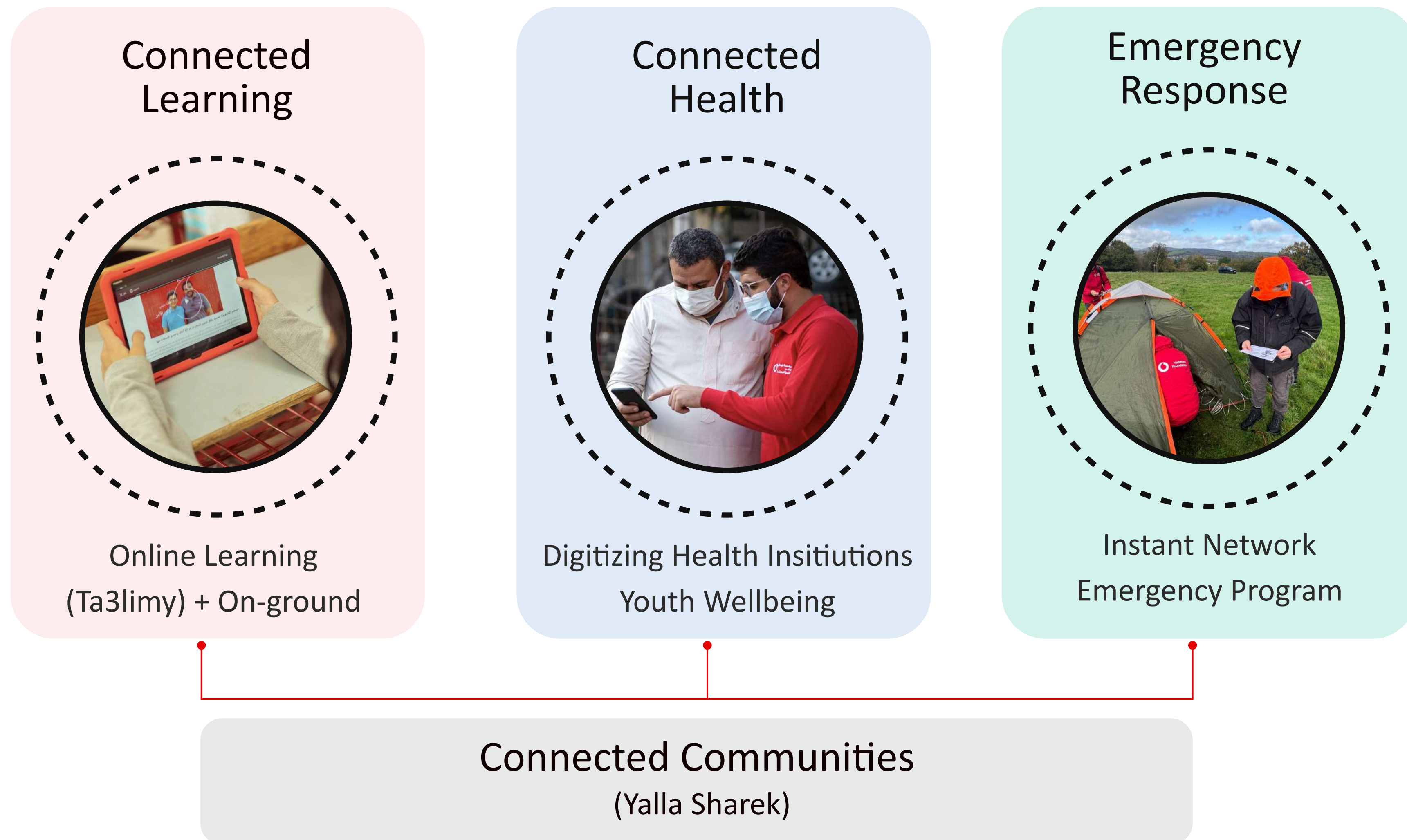
## Promoting Philanthropy

Using a digital tool to facilitate and encourage youth to be agents of change



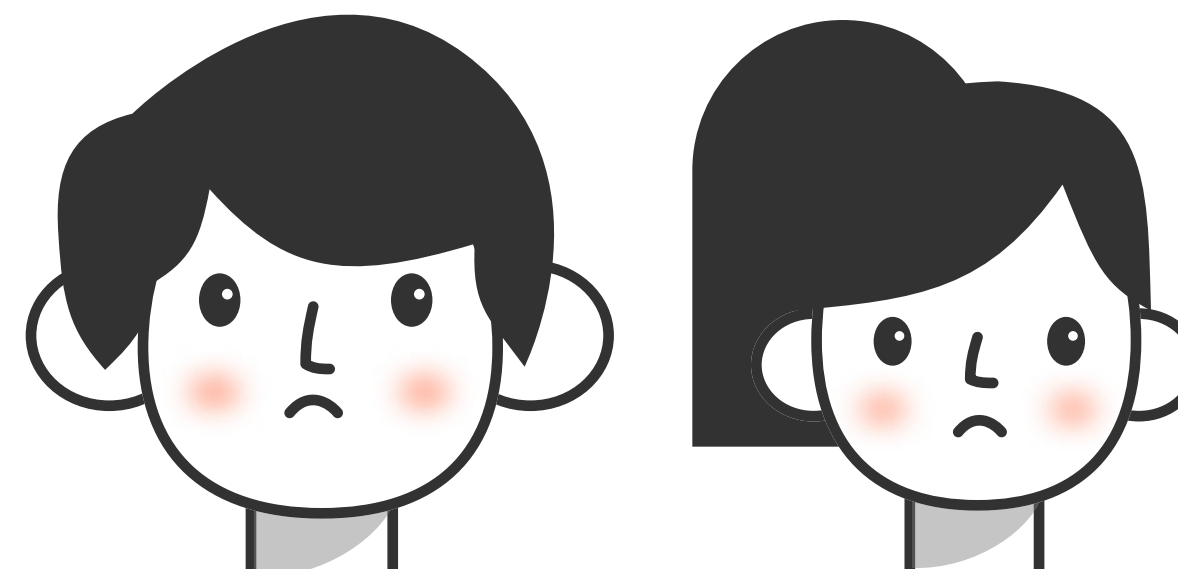
# Vodafone Egypt Foundation Alignment

Connecting for Good, combining Vodafone's technology and charitable giving to address some of the world's most pressing problems.



# Why Do We Empower Youth?

## Evidence-Based Decision-Making



**Quality education** is at the forefront of youth empowerment. Access to quality education is directly linked to **employment prospects** and **economic resources** to lead **decent healthy lives**. A **holistic approach to quality education** offers youth the emotional, social and intellectual tools needed to become **change agents** in their community.

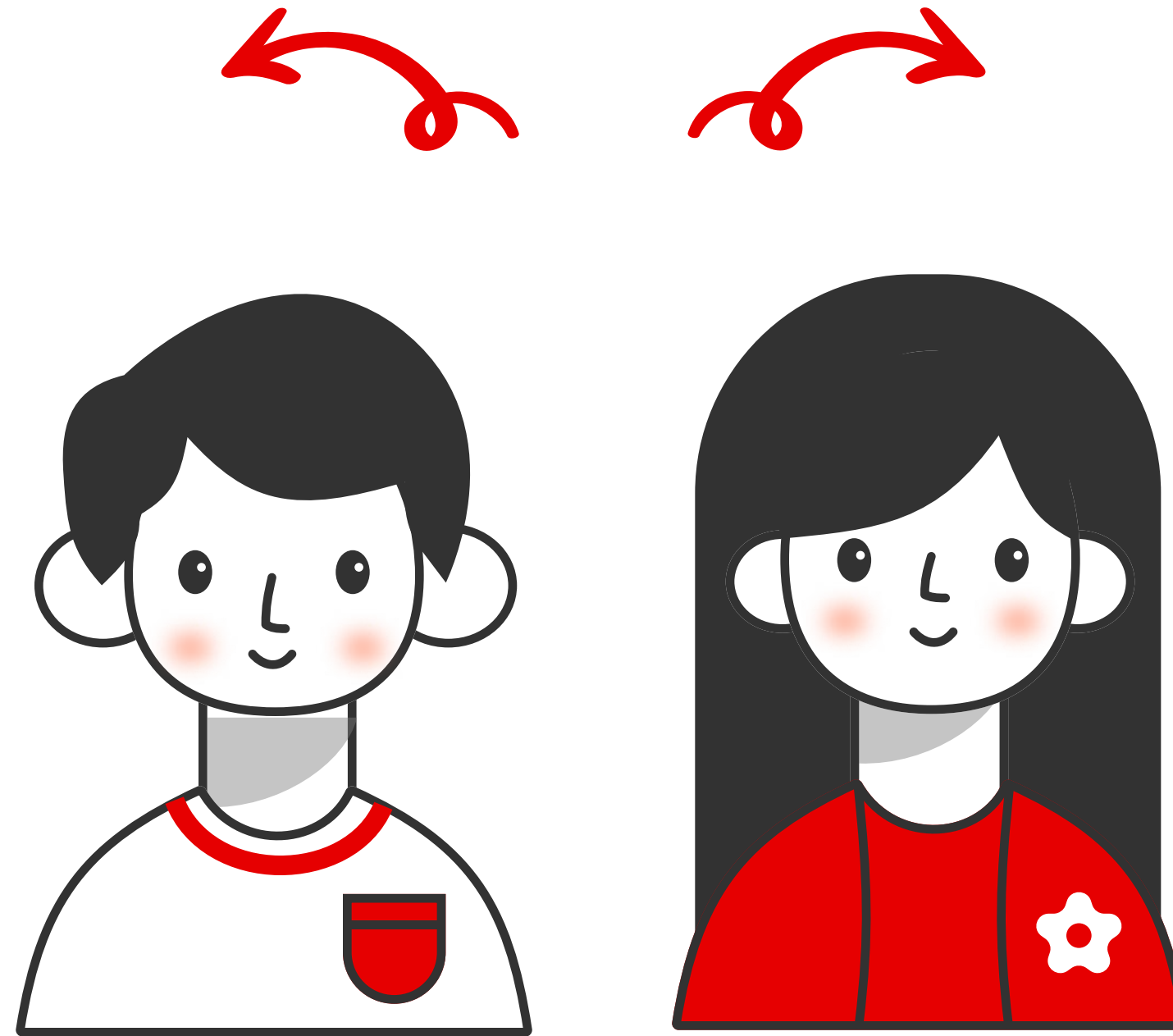
**Physical, mental health and wellbeing awareness** result in **higher educational attainment, overall productivity**, as well as removing strains on families' **financial stability and resources**.

**Capitalizing** on our **innovative technology**, human resources and platforms to support with interventions in **crisis zones** across the country and the region. Meeting physiological needs along with safety and security and a sense of normality by **providing access to humanitarian relief, opportunities for education and health awareness** is crucial in ensuring the integration and rehabilitation of youth and their families.

Promoting **youth active participation** in civic activities, volunteerism and philanthropy support in **personal, professional and character development** and **community building**. Youth philanthropic seed a **sense of purpose, connection, responsibility** and **commitment** towards the community.

# How Do We Empower Youth?

Equitable access to learning opportunities and enhanced readiness of Egyptian youth with knowledge, skills, and entrepreneurship to meet market needs and start up their own business

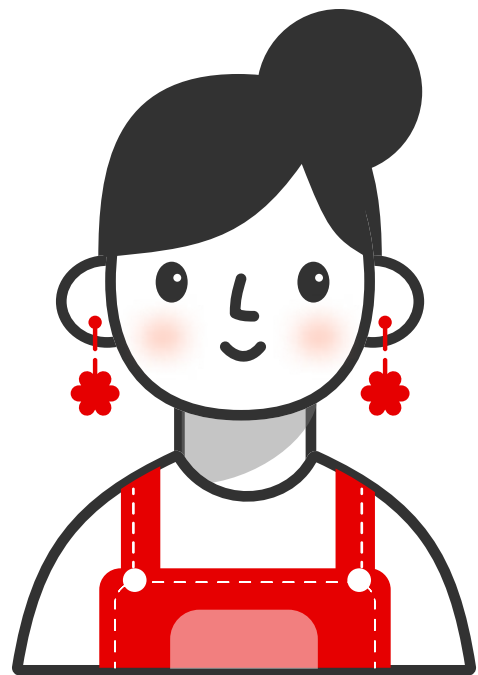
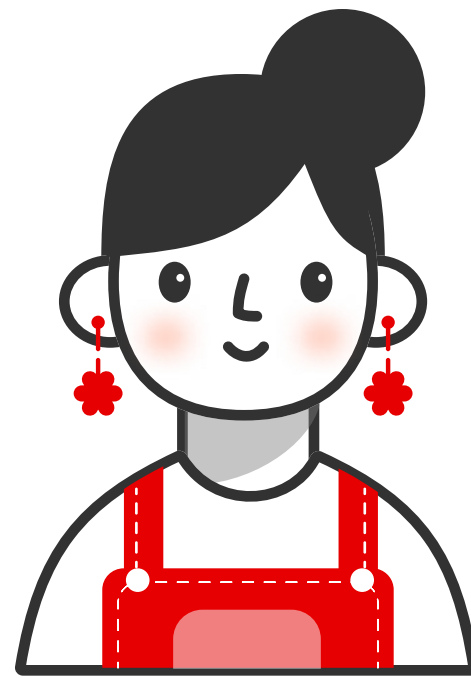
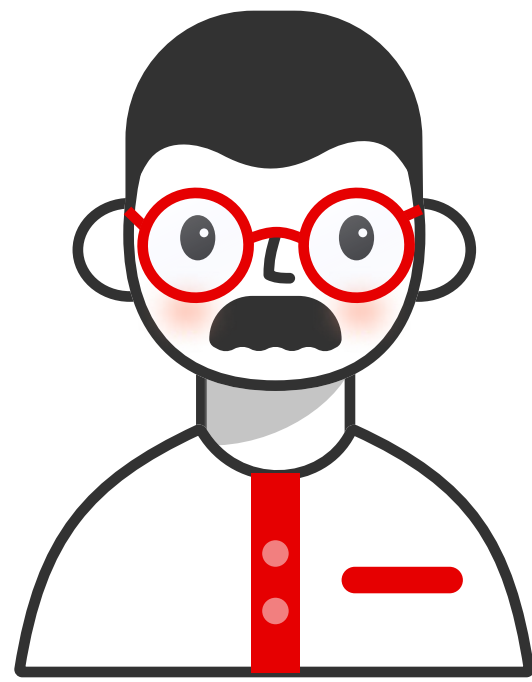
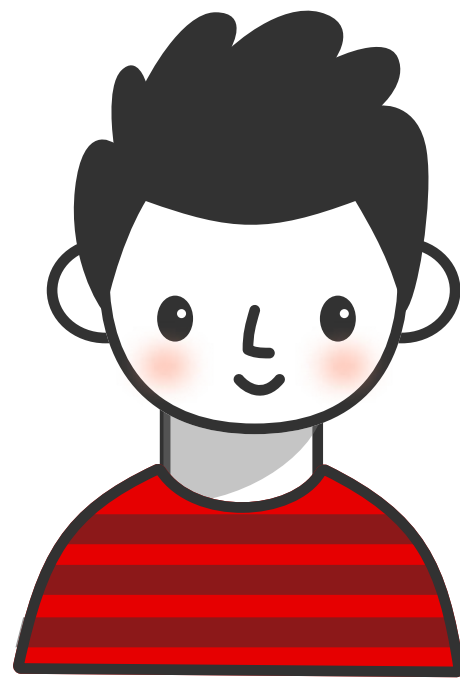


Increased wellbeing among communities to maintain active and productive lives

Protection and wellbeing of youth and families in humanitarian crisis is ensured

Enable and empower youth and change agents





Vodafone  
Egypt  
Foundation

